PRIVACY POLICY

[Last Amended: March 3rd, 2025]

(1) INTRODUCTION & SCOPE

This privacy policy ("**Privacy Policy**") governs the data collection, processing, and usage of Personal Data (as defined below) by **Marine Shipp Fast Ltd**., its subsidiaries and affiliates (collectively, "**Ship4WD**", "**us**" or "**we**") in connection with:

- Individuals who access and use our website, available at: https://ship4wd.com/ or other digital assets (respectively "**website**" and "**Visitors**");
- Prospects and potential business partner's representatives we interact with, including that interact with us through our digital assets ("**Prospects**");
- Customers (and authorized users on their behalf, collectively "**Customers**") that sign up or otherwise use the Ship4WD owned and developed online portal that allows to receive quotes, book a transport shipment, and manage shipments ("**Platform**");
- Users of other services we may offer, including our browser extension designed to view information about products listed for sale by third-party retailers sites and to make smart delivery or shopping options ("**Extension**").

The website, Platform, Extension and any services offered therein shall be collectively referred to herein as the "**Services**". Visitors, Prospects, Customers and any users of our Services shall be also referred to herein as "**user**", "**you**" or "**your**".

This Privacy Policy is an integral part of our terms and agreements incorporating it, including our Ship4WD Platform and Website Terms and Conditions, Ship4WD Terms and Conditions – Transport Services., and Extension Terms of Use (collectively the "**Terms**"). Any capitalized terms not defined herein shall have the meaning ascribed to them in the applicable Terms.

This Privacy Policy explains what data we may collect from you, how such data may be used or shared with others, how we safeguard it and how you may exercise your rights related to your Personal Data (as defined below).

The types of Personal Data we receive and collect depend on which Services you use and how you use them. Any Personal Data you provide is made at your free will and consent (where required under applicable data protection legislation), and you acknowledge that you are not under any statutory obligation to provide us with Personal Data. However, we must collect or receive some Personal Data to provide the Service, and if you will not provide us with such Personal Data, we will not be able to fulfill certain purposes, for example, provide certain Services or enable certain use of our Platform and website - all as described under **Section (4)** below - "***Data We Collect & Purpose of Collection and Use***" which details the purposes for which each Personal Data set is collected.

This Privacy Policy further includes or incorporates specific information required under applicable data protection laws for residents of certain jurisdictions, among others:

If you are a California resident – please review our CCPA Privacy Notice, which serves as a Notice at Collection as required under the California Privacy Rights Act ("**CCPA**") and further details the categories of information collected and additional information regarding our privacy practices, including your rights.

If you are a located in the EEA or UK – this Privacy Policy further details our lawful basis for processing Personal Data, information regarding cross border data transfer and your rights, as well as additional information we are required to disclose to you under the EU/UK General Data Protection Regulations ("**GDPR**"). This will apply in the event our Services are offered to Customers located in the EEA or UK.

(2) POLICY AMENDMENTS

We reserve the right to amend this Privacy Policy from time to time, at our sole discretion. The most recent version of this Privacy Policy will always be posted on the website and the update date will be reflected in the "*Last Amended*" heading. We will provide a notice, through reasonable means, if these changes materially change our processing operations or affect your rights, and, where required by applicable law, we will obtain your consent. Any amendments to the Privacy Policy will become effective immediately, unless we notify otherwise. We recommend you review this Privacy Policy periodically to ensure that you understand our most updated privacy practices.

(3) CONTACT INFORMATION AND DATA CONTROLLER INFORMATION

Marine Shipp Fast Ltd. is the data controller (as such term, or equivalent, is defined under applicable data protections legislation) of the Personal Data collected through the Services. Meaning, we control the processing of Personal Data described under this Privacy Policy and decide upon the purpose and means of collection and processing.

For any question, inquiry or concern related to this Privacy Policy or the processing of your Personal Data, you may contact as follows:

By email: privacy@ship4wd.com

By mail: Marine Ship Fast Ltd. Arik Einstein st. 3 Herzelia Israel

(4) THE DATA WE COLLECT & PURPOSE OF COLLECTION AND USE

Depending on your interaction with us and our Services, we may collect certain information related to such interaction, which can be classified as follows:

"***Non-Personal Data***" – meaning, information which does not identify a specific natural person and cannot reasonably be used for such identification. We collect Non-Personal Data such as technical information regarding your device or browser, type of operating system, scope, frequency, interactions with the website, and other technical information regarding the device used – all is considered as Non-Personal Data when collected on an aggregate basis, or otherwise not combined with any identifiers. We may further process and anonymize Personal Data in a manner that the data will be Non-Personal Data. Non-Personal Data may be used by us without limitation and for any purpose. Some of this information may be considered "de-identified" under U.S. privacy laws and when we rely on data that has been "de-identified", we will take reasonable measures to ensure that the de-identified information cannot be associated with an individual, household, or device and not attempt to re-identify it.

"***Personal Data***" – meaning information that identifies an individual or may with reasonable effort or by reasonable means identify an individual. This may include online identifiers such as

IP address, name, emails, etc., and other information that is associated with you. If we combine Personal Data with Non-Personal Data, we will treat the combined data as Personal Data.

We may collect different categories of Personal Data and Non-Personal Data from you, depending on the nature of your interaction with the Services. **Below we detail the Personal Data we collect and how and for which purposes we process and use your Personal Data, as well as our lawful basis for processing (subject to the GDPR, if applicable).**

Please note that, in addition to the purposes set forth below, we may use certain Personal Data to prevent potentially prohibited or illegal activities, fraud, misappropriation, infringements, identity thefts, and any other misuse of the Services and to enforce the Terms, as well as to protect the security or integrity of our databases and the Services, and to take precautions against legal liability. We will not collect additional categories of Personal Data or use the Personal Data for any purpose that is materially different, unrelated, or incompatible purpose without obtaining your consent unless we are required or permitted by applicable law.

(I) Online Identifiers & Device and Usage Data.

Personal Data Sets**:**

When users access or interact with our Services (including Visitors browsing our website, Customers using our Platform and users of our Extension), certain information regarding your access and use is processed, including information that is automatically collected and generated through use of our, or our third-party service providers' and marketing partners', cookies and tracking technologies (see **Section (6)** of this Privacy Policy - "***Cookies and Tracking Technologies***").

This information includes online identifiers associated or transmitted from the user's browser and device, such as Internet Protocol (IP) address, Cookie identifiers, user agent, and similar unique online identifiers generated, tags, etc. ("**Online Identifiers**").

Online Identifiers, such as IP address, are further used to generate certain information, for example, extract your approximate location (e.g., country and Zip) and with regards to Prospects accessing or interacting with our Services, we may use certain tools that provides business intelligence information, for example, based on identifying the IP as a business organization's IP, we may receive additional information related to such organization, associated with the IP address used to improve our marketing efforts.

In addition, when you access our website or use any of our Services, whether as a registered Customer or not, we collect information regarding your browser and device (for example, type of device, operating system, etc.) as well as information regarding your use and interactions with the Services that may be automatically collected. This information may include session durations time and date stamp, the content viewed on our website or Services, your interactions within the Services including user-interface click and video screen recordings (provided that all other Personal Data is masked), crash data how often you use the Service (e.g., number of shipments ordered by a Customer, number of times you have accessed our Extension), crash data, the URL or advertising campaign from which you have reached our Services, the time, language preferences, etc. ("**Device and Usage Data**"). If the Device and Usage Data is associated with an Online Identifier it is processed by us as Personal Data.

Purpose of Collection and Use:

We collect and use Online Identifiers and Device and Usage Data for the following purposes:

- Our Services' functionality, operation, security and fraud prevention, debugging and to resolve technical issues and errors.
- To customize the Services based on your approximate location (i.e., to present you with the webpages with Services applicable to your territory, etc.).
- Internal analytics and statistics, used to enhance and improve our Services, and the way we offer them, etc. for example, we analyze how users use our Platform or the most viewed content to improve the way we present such content.
- To promote, advertise and market our Services. This includes targeted advertisements (which further depends on your cookies' settings and preferences) on our website or third party's platforms across the web, and measure effectiveness of our content and advertising campaigns.

Lawful Basis (where the GDPR applies): Processing Online Identifiers and Device and Usage Data through for security and necessary operational purposes and processing Device and Usage Data related to Services obtained by Customers based on our records, etc., for customizations, internal analytics and improvements is based on our legitimate interests. Processing Online Identifiers and Device and Usage Data through our use of cookies for analytic and advertising purposes, is based on your consent - where required under applicable laws. You may withdraw consent, opt-out or otherwise change your preferences regarding our use of cookies at any time by using the cookie settings tool available on our website.

(II) Contact Information, Prospects Communications & Communications Data.

Personal Data Sets:

We process Visitors, Prospects and other users' contact information, such as, as applicable to the communication, name, email address, phone number, position, organization you work with and country ("**Contact Information**"), in the following events:

- If you contact us with any inquiries or request to connect, be provided with information regarding our Services, sign up to receive our marketing materials and newsletter, etc., either through an online form available on our website, online chat, or by sending us an email or by any other means.
- Regarding Prospects, we may gather such information through third party aggregators, that provides contact and business information for marketing and sales promotions and similar sources.
- We will further process and store the contacts of communications with you, including email correspondence and, where applicable call and meeting recording, and may also process data related to such communications such as, interactions with email communications (access time and date), etc. ("**Communications Data**"). Note that, any recording of calls or meetings shall be made subject to obtaining your consent where required under applicable laws.

Purpose of Collection and Use:

We collect and use Contact Information and Communications Data for the following purposes:

- For responding to your inquiries or request or send you the information and materials you have requested or signed up to receive.
- Contact Information related to Prospects may be used to send marketing material related to our Services in which you have shown your interest, or we assume will be relevant to you, including promotions, such as new offerings, special offers, etc. We further process Prospects' Contact Information gathered through third party sources to contact you and offer you information regarding our Services that we think will be of interest to you based on your organization position, etc. and to further promote and enhance our sales and marketing efforts.
- Communications Data may be processed and stored by us in order to have records of our communications, to improve our marketing efforts, and in the event we believe it is required to continue to store it, for example, in the event of any claims or in order to provide you with any further assistance (if applicable).
- Internal analytics and statistics, used to enhance and improve our Services, and the way we offer them, etc.

Lawful Basis (where the GDPR applies): Processing Contact Information and Communications Data to reponed to your inquiry or request in the event you have contacted us or send you and information or materials you have signed up to revive, is based on your consent. For other purposes set forth above, including for Prospects marketing communications, Contact Information and Communications Data are processed and stored subject to our legitimate interests. You can opt-out or withdraw consent, as applicable, from receiving our marketing communications, at any time using the "unsubscribe" or other option we provide within the body of the message.

(III) Registration and Account & Shipment Orders.

Personal Data Sets**:**

- **Account**

  When you create an account and sign up to our Platform, during the registration process you will be requested to provide us with certain information such as your full name, business email address, telephone number and organization name and address. You may also register and create an account by using a Single Sign-On (SSO) with your social media account, such as Google and LinkedIn, and if you choose to register with SSO, you give us your permission to retrieve the relevant information about you, depending on your social media's privacy settings, which may include your full name, email address and other public profile information ("**Account and Login Information**").

- **Shipments Orders**

  Customers placing shipment order, will be requested to provide with the recipients' information including contact person's full name, email address, telephone number, address, etc. In addition, to settle payments for shipment orders, Customers will need to submit certain payment information (depending on the payment method) such as credit card number, full name, ID number, bank account information, routing number, IBAN number, etc. Further, certain payment methods will require additional information, such as

know-your-customer ("**KYC**"), tax IDs, etc. Please note that, such information is considered as Personal Data only in the event is of an individual and not of a corporation. In addition, note that we do not store full credit card number – such are stored and processed by our trusted third-party payment processors which their services we use ("**Shipment Information**").

Purpose of Collection and Use:

We collect and use Account and Login Information and Shipment Information for the following purposes:

- To create and designate your account, to secure your account including authentication and validation purposes.
- Account management and administration.
- To provide the Services, including to fulfil your shipment orders.
- To communicate with you and send you transactional and operational messages (for example, billing, invoices, and other operational notices such your shipment status) as well as promotional offers (for example, to send you customer success and relation communications, marketing communications, materials, and other information regarding our Platform and Services). The communications channels may vary, including via emails, SMS and WhatsApp communications, provided that, subject to applicable law requirements, we will seek for your consent to communicate with you for such purposes through these communication channels and in any event, we enable you to change your preferences at any time, including to opt-out and unsubscribe from marketing communications. However, please note that even in case you have opted-out from our marketing communication, we may still use your contact details to send you service-related and operational communications.
- Internal analytics and statistics, used to enhance and improve our Services, and the way we offer them, as well as to customize the Services and offers.

Lawful Basis (where the GDPR applies): Processing Account and Login Information and Shipment Information to designate your account and to provide the Services, is based on contract necessity. Processing these data sets for security and authentication purposes, for marketing communications, analytics and customization purposes, is based on our legitimate interest, or, where required under applicable laws, based on your consent, and you will be entitled to withdraw your consent any time.

(IV) Extension Data

Personal Data Sets**:** When you download and use the Extension, we will gather certain information which includes Online Identifiers and Device and Usage Data (as defined paragraph (I) above).

In addition, we collect information about your internet and network activities on third parties' retail sites which may include information about the retail site and information on the specific pages and products you have viewed on such sites, including the product description, prices, shipment prices, if a purchase was made or items moved to checkout, cart or other favorite list,

and URLs of such webpages. We may infer information about you such as your preferences and shopping behavior, based on the information above and interactions with the Extension.

(collectively the above "**Extension Usage Data**")

Purpose of Collection and Use:

We collect and use Extension Data for the following purposes:

- To provide the Services and Extension's functionalities and operation – meaning to offer you the applicable shipments costs of the products you have viewed, or similar products offered on other retailers sites, allows us to track price changes allows us to track price changes and update the product catalog of other retailers we may offer.
- For security and fraud prevention, debugging and to resolve technical issues and errors.
- To customize the Services based on your approximate location and preferences, for example, to present you with the applicable shipping quotes, similar products or other offers which are applicable to your territory or to the products you have viewed and showed your interest in.
- Internal analytics and statistics, used to enhance and improve the Extension and its functionalities and features, and the way we offer them, etc. For example, we analyze how many users accessed a retail site or a specific product to look for and offer similar products or retailers and track prices and price changes.
- To promote, advertise and market our Extension. This includes targeted advertisements (which further depends on your cookies' settings and preferences) on our website or third party's platforms across the web, and measure effectiveness of our content and advertising campaigns.

Lawful Basis (where the GDPR applies): Processing Extension Data to provide the Services, is based on contract necessity. Processing these data sets for security purposes and fixing errors, for analytics and customization purposes, is based on our legitimate interest.

(5) HOW WE COLLECT INFORMATION

Depending on the nature of your interaction with our website and Services, we may collect Personal Data as follows:

- **Automatically** – we may use cookies or similar tracking technologies (as elaborated under **Section 6** of this Privacy Policy "***Cookies & Tracking Technologies***") to gather some information automatically when you access the website or otherwise interact with our Services, marketing communications, etc.
- **Provided by you** – we will collect information if you choose to provide us with the information, such as through the Services, contact us communications, when you create an account, etc.
- **Provided by Third Parties** - third parties which their services we obtain to be provided with certain information, such as business intelligence providers, Prospects information aggregators, etc.

(6) COOKIES & TRACKING TECHNOLOGIES

We use "cookies" and similar tracking technologies such as pixels and tags. A cookie is a small text file that a website places and stores on your device while you are viewing a website. These tracking technologies are used for various purposes, for example, allowing you to navigate between pages efficiently; enabling automatic activation of certain features; remembering your preferences; security; analytics and marketing purposes.

The information generally collected and stored by cookies includes Online Identifiers, Device and Usage Data (as defined under **Section (4)** of this Privacy Policy "***The Data We Collect & Purpose of Collection and Use***") preferences and technical information related to your device or browser.

Such cookies and tracking technologies can be either placed by us (known as "first party cookies"), or by third parties such as our marketing partners, social media, analytic providers, etc. (known as "third party cookies"). In addition, the duration of such cookies and tracking technologies – meaning the period until such are deleted – can be either when you close your browser (known as "session cookies") or longer periods according to their purpose and settings (known as "persistent cookies"), provided however that you can delete or block cookies through your browser or device settings.

Please review our **Cookies List page**, which details the cookies we use on our website, as well as provide information on how to change your setting and preference at any time.

Note that, other than cookies classified as essential or strictly necessary for functionality purposes, you can always configure your cookies preferences and opt-out from use of certain or all cookies at any time, using the cookies setting and preference management tool on our website.

In addition, most browsers will allow you to erase cookies from your computer's hard drive, block acceptance of cookies, or receive a warning before a cookie is stored. You may set your browser to block all cookies, including cookies associated with our Platform, or to indicate when a cookie is being used by us, by adjusting the privacy and security settings of your web browser. Please refer to the support page of your browser to learn more about how you can adjust your privacy and security settings.

In some cases, certain services, features and functionality may not be available to you or work properly if you disable cookies.

(7) SHARING DATA WITH THIRD PARTIES

We share your Personal Data with third parties, including our partners or service providers that help us provide our Services. The categories of such third-party recipients, type of Personal Data we share, and purpose of sharing are as follows:

- **Trusted Agents and Service Providers -** we share Personal Data with our trusted agents and service providers to perform the requested functions and services on our behalf. These third parties and services may include legal counsels, cloud providers, analytic tools, providers of management or security tools, sending communications, processing payments, identifying errors and crashes, etc. These providers are prohibited from using Personal Data we share with them for any purposes other than providing us with the services we request. The type of Personal Data that will be shared can be any data processed by us, as needed for the provisions of the applicable services we obtain from such service providers and we ensure,

by reasonable means, they only have access to such information that is needed for such services.

- **Marketing Partners –** we may share Personal Data with marketing partners we engage with or use their tools and services to market and promote our Services, including for targeted online advertising campaigns. These marketing partners may include social media partners or other marketing services operators. The Personal Data shared may include Online Identifiers and Device and Usage Data, (as defined under **Section (4)** of this Privacy Policy **"*Data We Collect & Purpose of Collection and Use*"**). These marketing partners may combine your Personal Data with other data they collect independently from your visits and interactions on other websites.
- **Affiliated Companies& Corporate Transactions -** we share Personal Data, internally within our group to fulfil certain purposes for which Personal Data is collected and retained, or in the event of a corporate transaction (e.g., sale of a substantial part of our business, merger, consolidation, or asset sale). The types of Personal Data that will be shared can be any data processed by us, as needed, however our affiliated companies or acquiring company will assume the rights and obligations as described under this Privacy Policy.
- **Enforcement of our Rights, Security and Fraud Prevention & Law Enforcement -** we may disclose certain Personal Data to law enforcement, governmental agencies, or authorized third parties, in order to comply with applicable laws or in response to a verified request or order. We may further Personal Data to enforce our policies and agreements, as well as defend our rights, including the investigation of potential violations thereof, alleged illegal activity or any other activity that may expose us, you, or other users to legal liability, and solely to the extent required. In addition, we may disclose Personal Data to detect, prevent, or otherwise address fraud, security, or technical issues, solely to the extent required. The types of Personal Data that will be shared are s needed to fulfil the purpose set forth above, for example, subject to law enforcement authority request.

(8) "SALE" OF PERSONAL DATA

Under US privacy laws, the term "*sale*" is referring to disclosing or making available Personal Data to a third-party in exchange for monetary or other valuable consideration, including for targeted advertising purposes. We do not "*sell*" Personal Data as most people would commonly understand that term, i.e. we do not disclose your Personal Data in direct exchange for money or some other form of payment. However, subject to the definition of the term "*sale*" under such US privacy laws, our practice of sharing the categories of Personal Data detailed below, when we use cookies or other third-party advertising services is considered as "*selling*" Personal Data. The categories of Personal Data shared for this purpose includes: Identifiers (Online Identifiers such as IP and Cookie ID); Internet and electronic network activity information (Device and Usage Data - such as your engagement with our Platforms and website); Geolocation data (such as country level extracted from IP) (all terms as defined under **Section (4)** of this Privacy Policy ***"Data We Collect & Purpose of Collection and Use"***). You have the right to opt-out of such "sale" at any time, by changing your preference using the cookies setting tool available on our website.

(9) YOUR RIGHTS RELATED TO YOUR PERSONAL DATA

We acknowledge that different people have different privacy concerns and preferences. Our goal is to be clear about what information we collect so that you can make meaningful choices about how it is used. We allow you to exercise certain choices, rights, and controls in connection with your Personal Data. Depending on your relationship with us, your jurisdiction and the applicable data protection laws that apply to you, you have the right to control and request certain limitations or rights to be executed.

(I) Your Rights

The principal rights that may apply to your Personal Data (subject to your jurisdiction and additional conditions) may include:

- **The Right to Be Informed** – you have the right to be provided with information regarding our Personal Data collection and privacy practices – all as detailed under this Privacy Policy. If you have any additional questions, please contact us at: privacy@ship4wd.com
- **The Right to Access/Inspect Your Personal Data** – you have the right to ask us to confirm whether or not we collect and use your Personal Data, the right to know which Personal Data we specifically hold about, and to ask for a copy of your Personal Data in a portable and, to the extent technically feasible, readily usable format or otherwise access it.
- **Right to Correct/Rectify Your Personal Data –** considering the nature and purposes of the processing of the Personal Data, you have the right to ask us to correct inaccuracies or update your Personal Data we hold or request deletion for inaccurate Personal Data.
- **Right to Delete Your Personal Data (the Right "To Be Forgotten")** – you have the right to request the deletion of certain Personal Data we process, if specific conditions are satisfied, for example, if you think we no longer need to use it for the purpose we collected it; in the event that the collection was based on your consent; where we have used it unlawfully, or; where we are subject to a legal obligation to delete your Personal Data. Deletion request will be subject to our rights and obligations under applicable law (for example, our legitimate interests to maintain record keeping, completing transactions, providing a service that you have requested, taking actions reasonably anticipated within the context of our ongoing business relationship with you, fulfilling the terms of a written warranty, detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity; debugging; exercising right provided for by law; engaging in public or peer-reviewed scientific, historical, or statistical research in the public interest, etc.). You are not required to create an account with us to submit a deletion request.
- **Right to Withdraw Consent -** when we collect and process your Personal Data based on your consent, you have the right to withdraw such consent at any time.
- **Right to Opt-Out/Opt-Out of Sale** – you have the right to opt-out from receiving our marketing communications, if applicable, by unsubscribing through the message received. You further have the right to opt out of the "*sale*" of Personal Data (i.e., to opt out of targeted advertising by us) as further explained under **Section (8)** of this Privacy Policy "*Sale of Personal Data*". We do not profile you in a manner that has a significant effect on you or other individuals, therefore we do not provide an opt-out option from such use of Personal Data.

- **Right to Object to the Processing of your Personal Data** – you have the right to object to any use of your Personal Data which we have justified by our legitimate interest if you believe your fundamental rights and freedoms to data protection outweigh our legitimate interest.
- **Right to Restrict Processing of Your Personal Data** – you have the right to ask us to restrict or limit the purpose for which we process your Personal Data, where certain conditions are satisfied (for example, where you contest the accuracy of the Personal Data, for a period enabling us to verify its accuracy).
- **Data Portability Right** – you have the right to request to be provided with a copy of your Personal Data in a portable format and, to the extent technically feasible, readily usable format that allows you to transmit the Personal Data without hindrance.
- **Right to Appeal or Lodge a Complaint** – If we decline to take action on your request to exercise your rights related to your Personal Data, we will inform you without undue delay within the timeframe set out under the applicable law. Our notice will include a justification for declining your request as well as information on how you may appeal, if applicable. Within the timeframe set under applicable law as of our receipt of your appeal, we will inform you in writing of any action taken or not taken in response to your appeal, including a written explanation of the reasons for the decisions. If the appeal is denied, you may submit a complaint to the applicable authority or Attorney General of your jurisdiction (including, for example, Colorado Attorney General at https://coag.gov/file-complaint/; Connecticut Attorney General at: https://www.dir.ct.gov/ag/complaint/ or (860) 808-5318; Virginia Attorney General at https://www.oag.state.va.us/consumercomplaintform).

  Where the GDPR applies, you have the right to lodge a complaint with the applicable Data Protection Authority in the EU or the Information Commissioner in the UK.

(II) How to Exercise You Privacy Rights

You may submit a request to exercise most of your privacy rights under applicable privacy laws by filling out our ***Request to Exercise Privacy Rights Form*** available HERE, or by contacting our privacy team at: privacy@ship4wd.com.

We will respond and fulfill your request within the timeframe required under applicable laws.

When you submit a request, we will take steps to verify your identity and your request by matching the information provided by you with the information we have in our records. In some cases, we may request additional information to verify your identity, or where necessary to process your request. If we are unable to verify your identity after a good faith attempt, we may deny the request and, if so, will explain the basis for denial and how to remedy any deficiencies, where applicable.

Authorized agents may initiate a request on behalf of another individual by contacting us at: privacy@ship4wd.com. Authorized agents will be required to provide proof of their authorization, and we may also require that the relevant consumer directly verify their identity and the authority of the authorized agent.

Certain rights can be easily executed independently by you without the need to contact us, and for example, you can opt-out from receiving our marketing messages by clicking "unsubscribe" link or follow other opt-out instructions provided under the message; you can use the cookies preference management tool on our website to change your preferences and opt-out of cookies

including opt-out of "*sale*" of Personal Data. If you have an account with us, you can always access our communication preference settings to change your preferences at any time.

For California and residents, please also see our CCPA Privacy Notice.

(10) DATA RETENTION

We retain Personal Data we collect as long as it remains necessary for the purposes set forth above (under **Section (4)** of this Privacy Policy **"*Data We Collect & Purpose of Collection and Use*"**), all in accordance with applicable laws, or until an individual expresses a preference to delete its Personal Data (subject to certain exclusions entitling us to decline such request under applicable laws).

Other circumstances in which we will retain your Personal Data for longer periods of time are subject to the following criteria and considerations:

- Where we are required to do so in accordance with legal, regulatory, tax, or accounting requirements.
- for us to have an accurate record of your dealings with us in the event of any complaints or challenges; or
- If we reasonably believe there is a prospect of litigation relating to your Personal Data.

Please note that except as required by applicable law, we may at our sole discretion, delete or amend information from our systems, without notice to you, once we deem it is no longer necessary for such purposes.

(11) SECURITY

We design our Platform and Services while your security and privacy are in mind. We have implemented physical, technical, and administrative security measures, in accordance with applicable laws and industry standards, intended to protect Personal Data from unauthorized access, alteration, disclosure or destruction. These measures include, among others, encryption, security tools such as firewalls, as well as placing access controls to ensure only permitted individuals of our staff members may access your Personal Data on a need-to-know basis.

You should be aware that no security measures are completely fail-proof, and it is impossible to prevent all threats to the security of data and systems. Therefore, we cannot guarantee that our Services and databases will be completely immune from any malfunctions, unauthorized interceptions or access, malware attacks or other kinds of malicious acts. As the security of information depends in part on the security of the computer, device or network you use to communicate with us and the security you use to protect your user's name and passwords, please make sure to respond appropriately to protect this information

Please contact us at: privacy@ship4wd.com, if you become aware of a third party's attempt to gain unauthorized access to any of your Personal Data. Subject to applicable laws requirements, we will notify you and the appropriate authorities if we discover a security incident related to your Personal Data.

(12) INTERNATIONAL DATA TRANSFERS

Your Personal Data collected by us is accessed by us from our premises and team's location, as well as processed and stored by our third-party services providers, affiliated companies and partners, as detailed above (see **Section (7)** under this Privacy Policy ***"Sharing Data with Third Parties"***). Therefore, your Personal Data might be transferred to countries other than the country from which you accessed our Platform, Services or website. We will take appropriate measures to ensure that transfer of such Personal Data will provide sufficient safeguards, including contractual commitments on behalf of our partners and service providers. You may exercise your rights, where applicable, to receive information regarding the transfer mechanism that was used during such transfer.

Where the GDPR applies to our processing of your Personal Data, if Personal Data collected within the EEA or UK is transferred outside such territories, we will do so pursuant with the Standard Contractual Clauses approved by the European Union or the ICO, as applicable ("**SCCs**") or other transfer mechanisms approved by these authorities.

(13) ELIGIBILITY AND CHILDREN PRIVACY

Our Service are intended, targeted and provided only for business purposes and in any event are not intended for minors (as defined and according to the age limit in your jurisdiction). We do not, knowingly or intentionally, collect Personal Data about children.

If you become aware that a child has provided us with Personal Data, please contact us at: privacy@ship4wd.com.